

Aubrey Sowers-Wilson

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Education

ITT Technical Institute Murray, Utah

Graphic Design Bachelor of Science Degree, 3.85 GPA

Valedictorian • December 2010 Graduation Date

Skills

Adobe Creative Suite

HTML/CSS

Microsoft Office Suite

Constant Contact

Macintosh

Windows

Copy Editing

Proof Reading

Photography

Experience

Freelance, AWilsonCreation

September 2008 – Current

- Majestic Mountain Sage • Branding, packaging, and printed materials.
- OnTheWeb Unlimited • Branding, website redesign, and optimization.
- Puppy Pantheon • Branding, website design, and coding.
- Helping Hospitals Heal • Branding, website redesign, and optimization.
- The Royal Puppy Palace • Website design and coding.
- Fit Flicks • Website redesign and optimization.
- Kenny Ho Project • Branding, website, forum, and print design.
- A Wilson Creation • Branding, website design, and coding.
- JWD Licensing • Website redesign and optimization.
- Connect Point • Email marketing campaign design, coding, and management.
- East Haven Baseball • Website redesign and optimization.

In-House Web Design, HIT Web Design

March 2010 – July 2010

Conduct client interviews, recommend products and services. Plan and construct websites, blogs, and shopping carts.

Ensure search engine optimization and W3 schools compliance.

Work Study Student, ITT Technical Institute

June 2007 – July 2010

Responsibilities include tutoring students in design software and principles, assisting in the classroom, solving technical issues, classroom preparation, lecture proof reading, grading, and critiquing design student work.